

BMBA BOARD MEETING MINUTES
September 14, 2017

ATTENDANCE: Kathy Bogosian, Dick Cuff, Charlie Scott, Susan Davis, Bobbie McElroy, Sue Graham, Karen Barton, Zac Miller, Michelle Bogosian, Ben Thomas, Carol Smith, Carol Felton-Shore, Scott Zelov, Erik Persson, Chip Holston, Bill Curtis, Maureen Hennessey and Donna Hudak.

The meeting was called to order by Kathy Bogosian and the following items discussed:

- There is \$31,862.82 in the BMBA general fund and \$31,879.54 in the Bryn Mawr Day account. It was brought up that maybe we should be putting money into a Certificate of Deposit earmarked for future Holiday Light replacement.
- On October 26, 2017, Bryn Mawr Rotary is hosting Ben Franklin at Keller-Williams at 6pm.
- Scott Zelov thanked Sue Graham, Michelle Bogosian, Bobbie McElroy and all the participants for a successful Bryn Mawr Day. September 8, 2018 will be the next BMDay. There was a steady crowd all day with good TV and paper coverage. The township Public Works Dept. did a great job. Although Blind Sense is closing, Puns will soon be a woman's apparel store; Cole Hammels will be a new consignment store; Verdad is going to be the New Marbles and a hair stylist is opening behind Equilibrium Spa. The Villanova students will plant a garden at lot 7 for their day of service. Bryn Mawr Fire Co.'s 16th annual September 11th event was poorly attended. We should help promote it at next year's BMDay. Bryn Mawr Beautiful has begun to contract out some jobs. They could use anyone's help who would like to volunteer.
- The third of three meetings with Villanova University took place on September 6th. Due to its' success, another meeting has been scheduled for October 25, 2017. The school's focus is to have local security to have a better relationship with their students. The new Villanova dorms will be ready in 2019. On September 18th at the Community Center, Karen Barton will repeat her points given at the Villanova meeting.
- The new Shop Local looks great.
- Sue Graham reported that Bryn Mawr Day was a huge success with approximately 8000 visitors. There were 95 vendors of which 20 were new members. There were 7 cancellations and one no-show with one unexpected show-up. Two vendors left early. Thanks to Sue Davis, the Boy Scouts, and all the volunteers who worked

behind the scene. Better communication is needed next year with the Boy Scouts over what their job duties are. Possibly need more new volunteers next year. The Boy Scouts left to fold a large American flag which they were asked not to do. Maybe next year we can have them participate in the flag folding after the clean-up is finished to really close the day out. This could be tied in with the fire company's 9/11 ceremony and should be presented to both groups.

- First Friday and Saturday in December is coming together with the traditional tree lighting at the gazebo Friday night. Saturday has Santa at Bryn Mawr Trust, horse and carriage rides around Lot 7 and carolers singing throughout town. A scavenger hunt and other promotions are under consideration.
- There is a meeting set up with Ducky to do local Holiday advertising with Ardmore.
- The next General Membership Meeting will be October 24, 2017 at 5:30 at Xolo Taco. It will be hosted by Zac Miller of Mass Mutual of Philadelphia with a topic of Employee Benefits at no cost to business.
- The township is still looking into new trash cans and/or lids.
- There is a fundraiser being planned for the firehouse in early November.
- A new President for BMBA is needed since Kathy Bogosian will be stepping down. Sue Graham would continue to do most of the work and meetings could still be held at The Camera Shop.
- Our next board meeting will be on October 12, 2017 at 8:30am.