

BMBA BOARD MEETING MINUTES
January 11, 2018

ATTENDANCE: Kathy Bogosian, Charlie Scott, Bobbie McElroy, Sue Graham, Karen Barton, Scott Zelov, Carol Smith, Maureen Hennessey, Cindy Queen, Megan Tierney Lash, Therese Trainer, Jennifer Huth and Donna Hudak

The meeting was called to order by Kathy Bogosian and the following items discussed:

- There is \$41,976.24 in the BMBA general fund and \$21,900.88 in the BMDay account.
- Carol Smith informed us that Egg Baby, ReDecor and The Choice are now open.
- Scott Zelov informed us that the Park Mobil app was chosen to pay parking meters. Stickers placed on the meters will inform patrons on how to use the app. This will allow people to add time to their meter for a \$.40 fee. The township will still enforce the time limit that are placed on the meters. The Tin Lizard is temporarily closed due to burst frozen pipes. Robert Gibbs from Urban Retail Institute presented the Commissioners with his study on how retailers could market their businesses for better sales (part 2 of his presentation which is on line). At the end of February, the consultants will present their other recommendations. The snow removal throughout the town was good except for the cutouts along Lancaster Ave.
- First Friday and Saturday in December went great. The Sacred Heart singers did a wonderful job. The library had an 11:00am program that blended in well with the wagon rides. Horizon Church's arts and crafts seemed to be the largest draw. Bryn Mawr Trust's breakfast was smaller than anticipated, but their Santa was a big draw. Next year we may think about having a best decorated store contest were kids/families could vote on it that Saturday in order to get more foot traffic through the town.
- Sue Graham showed us a mock up of the new Bryn Mawr map. It is similar to the one that Wayne and Malvern have. It would take four to six months to complete at a cost of \$2000-\$4000 which could be offset by selling add space. Should we have a BMBA sticker for stores to put in their window? A sample of what was used in the past can be viewed at John Fish & Sons. We could update it using the firehouse and could be used as part of a larger package that we give to new businesses. There is interest in having a fitness event in the Spring. This could include some of the clothing stores and

healthy food. Possible location would be next to the Farmers Market.

- We are still looking for possible host sites for the next General Membership meeting.
- The small parking directional signs were replaced with larger ones at the end of last year. The township is still working on getting new trash containers for the town.
- Karen Barton and James Huth were nominated to head a committee to look into replacing our holiday lights. Erik Persson should coordinate the effort between the different townships. Rileighs wants us to convert to LED lights, however, they are more expensive and not as bright. Maybe we could lease new lights. Is it possible to find a new company to provide the lights? In the past, storage and maintenance were the issue with a new company.
- Our next board meeting will be on February 8, 2018 at 8:30am.