

**BMBA BOARD MEETING MINUTES**  
**MARCH 9, 2017**

ATTENDANCE: Kathy Bogosian, Dick Cuff, Charlie Scott, Susan Davis, Giselle Bartolo, Therese Trainel, Scott Zelov, Zac Miller, Laurie Burstein-Maxwell, Bobbie McElroy, Eric Persson, Carol Smith, Susan Graham, Ben Thomas, Maureen Hennessey, Rachel Amon and Donna Hudak

The meeting was called to order by Kathy Bogosian and the following items discussed:

- There is \$29,342.69 in the BMBA general fund and \$18,405.01 in the Bryn Mawr Day account.
- Scott Zelov informed us that Bryn Mawr Village will hold a fund raiser for Bryn Mawr Fire Company. Suburban Hardware business is up for sale for \$170,000, otherwise it will close in May. May 16<sup>th</sup> is primary election day and Scott is running for reelection. A \$100,000 grant has been put in for Ashbridge House. Bra Spectrum is looking for help. The spring dates for Clover Market are 4/23, 5/21 and 6/11. Bryn Mawr Twilight Concert Series is set to run again this year. Louella is taking over the Sara Campbell Store at the end of April.
- SG&G Marketing Consultants has been hired as the Executive Director of Marketing and Membership of the BMBA. The position will pay \$6000 per year plus commissions on new memberships. Kathy Bogosian will be stepping down as President at the end of 2017 and having an Executive Director of Marketing and Membership will make it easier for the new President to step in. Susan would like to boost participation with our website, market and promote the Bryn Mawr Business District along with having special events to inform the businesses on topics that are important to them. She will also set up a BMBA email list. "A Taste of Bryn Mawr" may be a good future project due to all the new restaurants in the area. Also, Santa's arrival in December has room for expansion.
- Susan Graham reported that forms are available for sponsorship of Bryn Mawr Day 2017. She is in the process of signing up the circus again for this year. The Boy Scouts are going to do a Dog Water Station this year.
- There will be a General Membership Meeting on Tuesday, March 21, 2017 at the Bryn Mawr Village Center on the second floor. Paul Aschkenasy, Tim Rubin, Susan Graham and Scott Zelov will be speaking.
- There is a need to coordinate weed pulling and our sidewalk cleaning with the township's street cleaning.

- Façade grants are still available. What is the township's position on getting/changing the parking meters?
- Ownership of BrynMawrPA.org is uncertain and the BMBA has been paying \$250 a month to host BMBA information. We are dissolving this agreement, and the BMBA now has a new web address: BrynMawr19010.com. The goal is to promote BMBA businesses and events. As the traffic to the site grows, we'll add opportunities for ad space to generate more dollars for the BMBA.
- There is a reception at the Main Line Art Center on March 10, 2017 at 5:30pm for the "Draw the Line" exhibit. DMAX's "It Takes a Caring Community" will be held on April 3, 2017 at 5:45pm at the Shipley School
- Our next board meeting will be on April 13, 2017 at 8:30am.